




A RESOURCE GUIDE TO PLANNING

PEDAL^{TO} PORCH



WWW.PEDALTOPORCH.STRIKINGLY.COM

STARTER KIT







WELCOME

Hurray! You've decided to host Pedal to Porch in your neighborhood, and we are so thrilled!

Our mission is to use storytelling to initiate new conversations between neighbors that will inspire connection, celebrate neighborhood history and encourage deeper community involvement.

We took all of our best practices and designed this toolkit. We encourage all organizers to thoroughly read the toolkit before assembling volunteers and storytellers. Remember, use this toolkit in a way that best serves your community needs.

If you decide that you require additional help planning a Pedal to Porch event, please see "Resources and Consultation" page.

If you have any questions, concerns or feedback, feel free to email us at pedaltoporch@gmail.com.

Thank you for your dedication to driving greater connection between people.

Sincerely,

Cornetta Lane
Founder of Pedal to Porch



THERE IS A LOT OF WAYS, IN
THE CITY, TO LEARN ABOUT
RESTAURANTS, SHOPS, PARKS
AND PLACES YOU SHOULD VISIT,
BUT PEDAL TO PORCH IS A
REALLY COOL WAY TO LEARN
ABOUT THE PEOPLE.

- HARSHA NAHATA



PEDAL TO PORCH

"I KNEW THAT MY NEIGHBORHOOD HAD REALLY GREAT PEOPLE WITH REALLY GREAT STORIES TO SHARE."

- GABRIELA SANTIAGO-ROMERO

Pedal to Porch offers a new spin on storytelling events.

Participants are invited to ride bikes from porch to porch listening to neighborhood stories.

Neighbors deliver a 5-minute story about a significant event that occurred in their home or neighborhood.

WHY ORGANIZE A PEDAL TO PORCH EVENT?

1

PRESERVE HISTORY

Historical narratives are often forgotten. We keep history alive by sharing stories.

2

TELL YOUR OWN STORY

No-one can tell your story better than you. We offer storytelling workshops to help people craft their stories.

3

EXPLORE THE STREET

The street level view of a neighborhood is the best way to learn about it's physical landscape.

For additional info, please visit: <http://pedaltoporch.strikingly.com>

PEDAL TO PORCH TIMELINE

WEEK 2-7
Canvas Neighborhood

WEEK 6
Map Out Route

WEEK 8
Pedal to Porch Event!

WEEK 1

Gather Key Stakeholders

WEEK 5

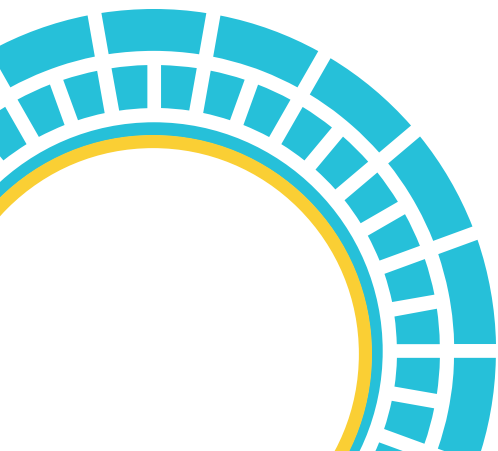
Host Storytelling Workshop

WEEK 7

Check-in with Storytellers
via Phone

WEEK 9-12

Optional Community Event



PROJECT ROLES

For planning purposes, below is a list of roles needed to effectively plan Pedal to Porch.

PROJECT MANAGER

Manage the timeline and help the team stay on task.

VOLUNTEER COORDINATOR

Recruit volunteers for canvas day and the bike ride day.

STORY COORDINATOR

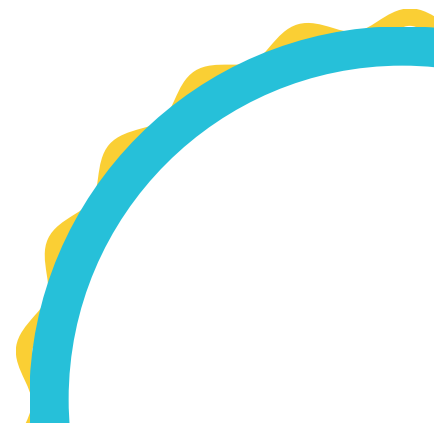
Contact storytellers and lead workshop.

CORKERS

Lead the bike ride and block traffic from side roads to maintain group cohesion.

EVENT COORDINATOR

Follow the run-of-show and help the team stay on task.



SAMPLE BUDGET

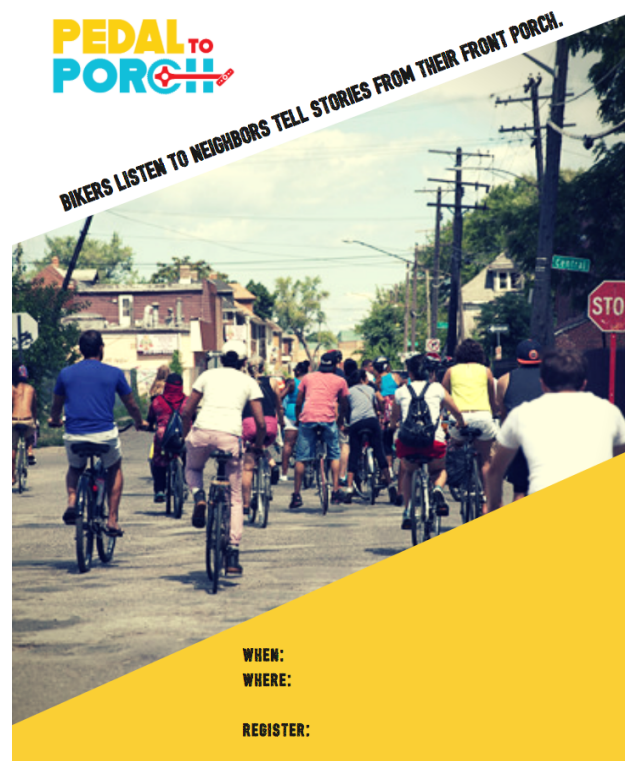
Category	Expense
Storyteller's stipend \$25/person (up to 5 people)	\$125.00
Printing posters, flyers, & forms	\$250.00
Food & water - Stakeholder meeting - Canvas days - Pedal to Porch Day	\$350.00
Optional: Bike & helmet (raffle)	\$250.00
Optional: Stipend for corks/bike group (\$50/person)	\$150.00
Optional: T-shirts	\$300.00
Optional: Community event - Photo exhibit (OR) - Mural unveiling (OR) - Film premiere - Snacks and beverages - Printing	\$800.00
TOTAL	\$2225.00

*If you are not able to provide stipends for the storytellers, contact the Pedal to Porch office; we may have some resources.

**Some grocery stores might be willing to donate food items.

COMPLETE TOOLKIT INCLUDES

- Fillable PDF event flyers
- Door knocking 101
- Door script
- Storytelling Guide
- Meeting agendas (3)
- Pedal to Porch run of show



RESOURCES AND CONSULTATION

If you require added capacity and resources, please see our menu of services below.

Access the full Pedal to Porch toolkit.

\$25*



Facilitate storytelling workshop & provide up to 2 hours of technical support via phone.

\$2,000



Project manage the Pedal to Porch timeline and experience.

\$4,500

*The \$25 fee is waived if services are required.

Prices are negotiable.



**LETS GET
STARTED**

ACCESS THE TOOLKIT IN 3 EASY STEPS

Step 1:

Complete this survey:

<https://goo.gl/forms/I7sAIKZ5GrdHIDwE2>

Step 2:

**We will follow-up with you to schedule a
consultation call.**

Step 3:

**Receive a link to purchase and access the
complete toolkit.**

**For questions or additional information,
please contact us at pedaltoporch@gmail.com**



Follow Pedal to Porch on social media



Email: pedaltoporch@gmail.com

Web: <http://pedaltoporch.strikingly.com>