THE PHILADELPHIA CITIZEN OF THE YEAR AWARDS

RECEPTION & AWARDS DINNER CELEBRATING THE 2023 ALL-STAR PHILADELPHIA CITIZENS

TUESDAY - JANUARY 30
FITLER CLUB BALLROOM, PHILADELPHIA
The Philadelphia Citizen is a nonprofit, nonpartisan civic media outlet that combines solutions-based journalism, calls to action and civic-minded events with the goal of bolstering democracy in the American city where it was born.

Visit thephiladelphiacitizen.org to learn more.
THE EVENT

RECEPTION & AWARDS DINNER

The Philadelphia Citizen is celebrating the all-star citizens among us who call on all of us to do — and be — better Philadelphians. The event will feature a cocktail reception, followed by a dinner and awards program.

5-6PM Cocktail reception
6-8PM Program and dinner
8-9PM Networking and dessert

The program will include conversations with MSNBC anchor Ali Velshi, actor and activist George Takei, and other national thought leaders about the importance and power of citizenship.

We expect:

11
All-star citizen honorees

40+
Sponsors & partners

300
Guests

George Takei
Actor and activist

Ali Velshi
MSNBC Host
AWARD CATEGORIES

EDUCATOR
BLOCK CAPTAIN
YOUTH LEADER
DISRUPTORS
LEWIS KATZ CORPORATE CITIZEN
A. LEON HIGGINBOTHAM JR. SOCIAL JUSTICE CHAMPION
LIFETIME ACHIEVEMENT AND THE PHILADELPHIA CITIZEN

OF THE YEAR
ATTENDEES

WE CONVENE LOCAL AND NATIONAL THOUGHT LEADERS, AND HIGHLY ENGAGED CITIZENS TO SOLVE PROBLEMS

1.1 million
audience reach in 2022

32,000+
social media followers

1,250
event attendees over six events in 2023

GOVERNMENT OFFICIALS
CORPORATE DECISION MAKERS
NEXT GENERATION LEADERS
REAL ESTATE DEVELOPERS
NONPROFIT DIRECTORS
UNIVERSITY LEADERS
COMMUNITY LEADERS
PHILANTHROPIC FUNDERS

40%
newsletter open rate with over 22,000 contacts

200+
thought leaders featured in Citizen events

85%
of readers took action because of our content

IMPACT

★ Voted
★ Supported a business
★ Donated
★ Volunteered
★ And more!

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WATCH THE CITIZEN’S 2022 EVENTS RECAP VIDEO HERE.
Our goal at The Citizen is to inspire citizenship, elevate those who embody The Citizen’s mission of solutions-focused action, and activate Philadelphians to make change. Citizen of the Year is about more than celebrating do-gooders – it is about building a network of changemakers within Philadelphia, honoring the hard work of good citizenship and positioning them as role models for the next generation.

Over time, we hope to see these awards empower more citizens to be active in making Philadelphia the best place to live for everyone in it.
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<th>Tax-deductible Sponsorship Opportunities</th>
<th>Inspiration</th>
<th>Innovation</th>
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**Custom Opportunities**

- Tableside wine service sponsor
- Post-event dessert reception sponsor
- Other customizations open for discussion

**To discuss how to best align your goals, please contact Kristin Long, Director of Sales & Philanthropy at KL@thephiladelphiacitizen.org or (609) 602-0145**
SELECT CITIZEN SPONSORS AND PARTNERS